

BOMPAS & PARR

FLUID LANDSCAPES

Creative Futures in a Mid
& Post COVID-19 World

Fluid Landscapes

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Fluid Landscapes

This is a report written by the Bompas & Parr studio, at a time of significant change. As we write this report, the World is in the midst of a Global Pandemic, sparked by a virus whose name has become more commonly used than Brexit - Coronavirus, otherwise known as COVID-19. At time of writing, there are almost half a million known cases of COVID-19 across the world, with this number expected to increase axiomatically in the coming weeks.

This report has been written with a view to study the behavioural change in humans, and how this might affect future interactions between people, objects and events. The Studio is persistently monitoring cultural trends and shifts, of which the results consistently influence project output. We hope that this is the only time in our lives that we have to write about these rapidly changing discernible trends under such circumstances.

To reflect what the Studio stands for, Bompas & Parr have taken an approach to the pandemic which views the changing cultural landscape with a creative and innovative viewpoint, guided by the studio's collection of zeitgeist jacked creative practitioners with a track record of innovation that steadily remains ahead of the curve. Our work regularly brings us into contact with scientists, biologists, technologists, artists and other disciplines who we will collaborate with to realise these defining concepts, as the world calls out for new perspectives on daily life. The way that we live is dramatically changing, and so we must now envisage a different future from that that we could have ever imagined previously.



Why Bompas & Parr

Bompas & Parr has a considerable track record of creative innovation, and future forecasting, year-on-year delivering projects that go on to define entire industries. The studio's particular expertise on the senses and experience design make them well placed to give insights into our interrelationships in years to come.

The studio is trusted by governments (British, Taiwanese, Singaporean), cultural institutions (V&A, Design Museum, The Met) and the world's most recognised brands (Hermes, Coca-Cola, Mercedes) to create the future.

Creative Pioneers:

Bompas & Parr were some of the earliest players in New Food scene in the UK defining the culinary renaissance of the last decade:

- UK's first food design with the Architectural Jelly of 2008
- London's first experiential pop-ups with Alcoholic Architecture in 2009
- Dessert served for the first outing of the UK's first supper club

Multisensory Approach:

Realised installations like the Multisensory Fireworks for a live audience of 250,000 before the senses were a subject to be addressed.

- Hosted the world's only armpit sniffing dating night attended by Maya Jama
- Putting NYC's Museum of Sex on the front page of the NY Times with a bouncy castle of breasts

Age of Experience:

Bompas & Parr created countless experiential installations such as Mercedes Drive Thru for London Fashion Week before experience was even identified as a key trend, and designed the Tasting Rooms at The Guinness Storehouse in Dublin, attended by 1.7m people per year

Regular Future Reports:

Bompas & Parr authors an annual futures report, the Imminent Future of Food, focusing on how the world will shortly eat and drink.

Continuing Innovation:

Bompas & Parr continues to deliver world firsts that impact on global culture:

- Bompas & Parr realised the world's first DNA based dinner
- The studio created the first ASMR brand project
- The British Museum of Food is the world's first cultural institution dedicated entirely to food and drink

Compulsory Behaviour Change

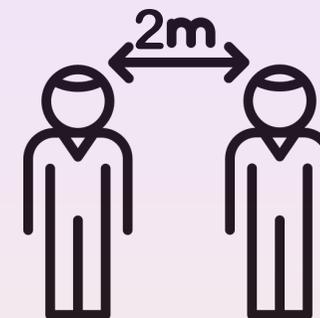
As the Coronavirus threatens the lives of people across the world, stringent measures have been put in place by numerous Governments, as the battle to stop the spread of the virus continues. Whilst the outlined behaviour changes are only intended for the time it takes to alleviate the pandemic, we believe that the effect will be seen long after the end of the virus.

Various studies have shown that it can take between 21 and 66 days to form a new habit. As this report is written, the UK have been told to adhere to new Government guidelines for 3 weeks. That's 21 days, the minimum time believed to develop a new habit. Our belief is therefore that these behaviour changes, such as no physical contact, will impact our future interactions with people, objects and events. If people get used to keeping a 2m distance, how will this impact future events that were once rigged for crowds? If we are told to wash our hands more frequently after touching shared surfaces, what happens to finger food or shared dining restaurants? If we are told not to touch our faces, what happens to the beauty industry?

The widespread global impact of these behaviour changes are inevitable. The following pages offer a view as to what might happen as we travel through the pandemic, and what might happen further into the future when the pandemic ceases and people are allowed back into the world.



Handwashing for 20 secs



Keeping a 2m distance



No crowd gatherings



Not touching your face



Regular application of hand sanitiser



Closure of pubs, cinemas, restaurants & non-essential stores

A woman with dark hair pulled back, wearing a light green short-sleeved shirt, is looking down and to the left. The background is a deep blue with swirling, ethereal light patterns in shades of purple and white. The text is overlaid in a white, serif font.

THESE CHANGING
BEHAVIOURS DON'T MEAN
THE WORLD NEEDS TO
COME TO A HALT. IT JUST
MEANS WE NEED TO LOOK
AT THINGS FROM A
DIFFERENT PERSPECTIVE.

A person wearing a white protective suit and hood is seen from the back, talking on a mobile phone. The background is a blurred indoor setting with another person in a similar suit. The entire image has a reddish-pink tint.

**WHAT HAPPENS
IN THE NEXT
FEW MONTHS?**

**A MID -
CORONAVIRUS
WORLD**

Mid-Coronavirus Behaviours

As we travel through the pandemic, it is becoming clear that brands are needing to change the way that they interact with customers. We have seen brewers like Beavertown offer virtual pub quizzes, streaming services like Netflix offer virtual parties, and fashion houses like Bottega Veneta launch creative residencies.

But what will really last in this rapidly changing world?

Earth 2.0

As the pandemic forces people to stay inside, the virtual world will grow. For a while now, Magic Leap have been promising a MagicVerse - an entirely digital universe which is 'dynamic, alive, and a home for the endless creative expressions of human life'. As aforementioned, brands are already beginning to turn their once physical attributes to the virtual world, but what if things develop one step further, and technology advances in such a way that a new world is developed - Earth 2.0.

Mid-Coronavirus Behaviours

A Golden Era for DIY Creativity

In no previous era have regular people had so many powerful and easily navigable tools to create and distribute creative projects. In 1816, the year with no summer, the eruption of Mount Tambora caused a volcanic winter that dropped temperatures by 0.4-0.7 degrees celsius worldwide. Lord Byron, Percy Shelley, Mary Shelly and John Polidori and friends were holidaying on Lake Geneva and were forced to stay indoors due to the terrible weather and incessant rain. To pass the time they held a contest to write the most terrifying story, leading Mary Shelly to author 'Frankenstein', Lord Byron to write 'A Fragment', which Polidori took for inspiration for 'The Vampire' - the foundation for subsequent vampire stories. If the Shelly's and Polidori could reach new creativity levels in deteriorating climates, then one can only imagine what will be created during this global isolation period.

Mid-Coronavirus Behaviours

From Influencer to Creator

The fake rococo veil of influencer content is torn away when there are no more (paid for) yacht holidays and wardrobes and former influencers are confined to bedsits and their own ingenuity. We are seeing the rise of those who can produce, curate or inspire genuine entertaining content that stand scrutiny for more than a few swipe-past seconds. Take Max Siedentopf, who has created a 'survival guide of boredom', the 'Home Alone' project, which encourages followers to follow instruction to create new works of art at home. As a nation of content hungry consumers, it is going to take new levels of meaningful creativity to engage as the home becomes our only source of visual fuel.

**31. CREATE A PARTY MAKEUP
LOOK USING ONLY WHAT YOU
CAN FIND IN YOUR FRIDGE**

Mid-Corona Predictions

The New Normal:

ASMR Healing

Sanitiser Sommelier

Hacking The Home:

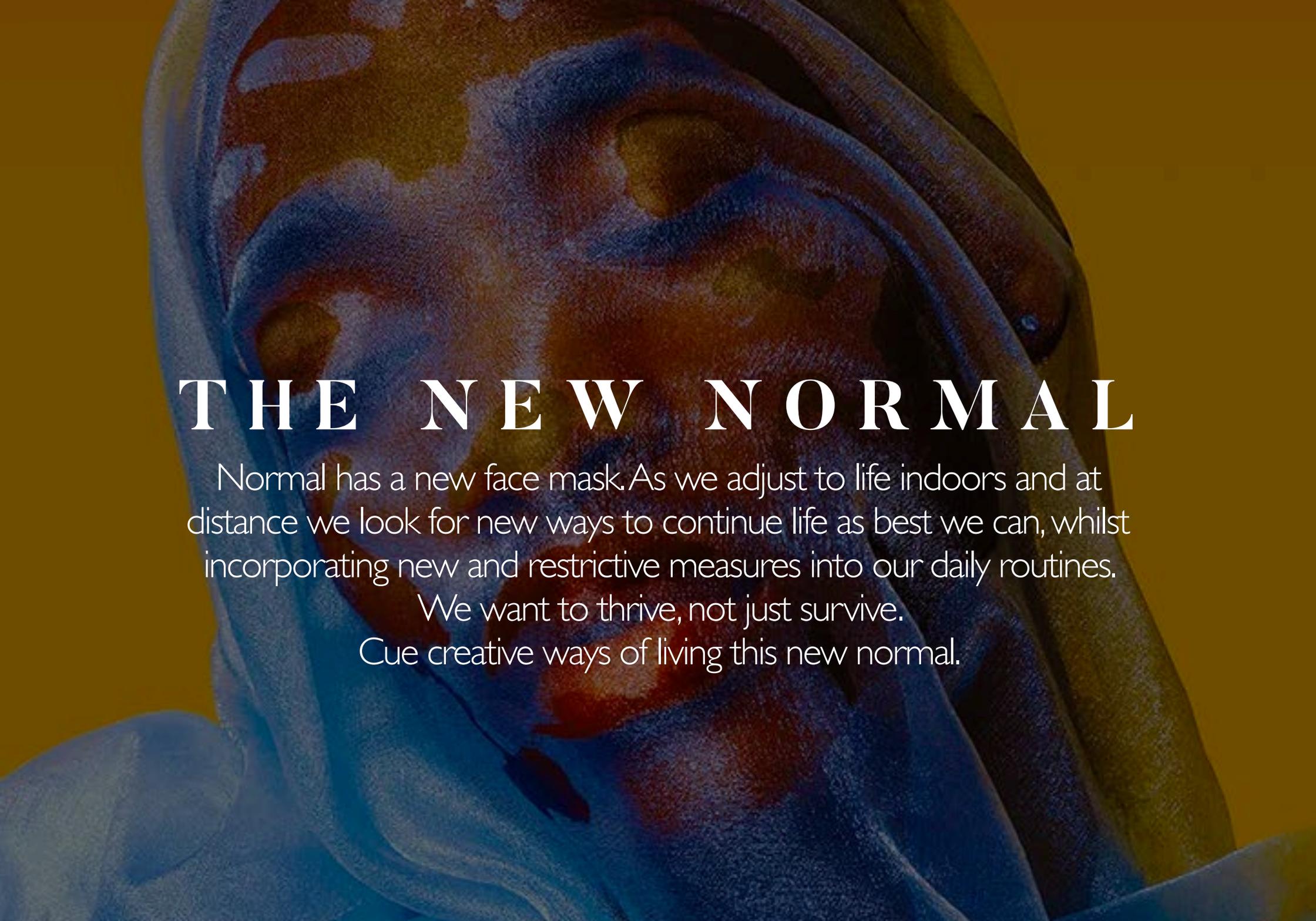
Den Warfare

Flower Show

Isolated Eating:

Mind Tasting

Postcard Decadence



THE NEW NORMAL

Normal has a new face mask. As we adjust to life indoors and at distance we look for new ways to continue life as best we can, whilst incorporating new and restrictive measures into our daily routines.

We want to thrive, not just survive.

Cue creative ways of living this new normal.

MID-CORONAVIRUS

THE NEW NORMAL

ASMR Healing

Many people are currently living in a restless state of fear and uncertainty.

Now due to new protective instructions we are living at distance from one another, further amplifying the desire for comfort and contact. On a 'normal' day we would have the option to book a treatment at a spa to relax and unwind, but such a thing is not possible anymore.

So, how can we bring calm and comfort to those in need without touch?

A virtual spa could be the answer. Imagine ASMR 'treatments' among other alternative healing therapies such as distance Reiki and slime videos available for download from an interactive microsite with all the cues of a spa.

Recent studies have reported that ASMR may provide temporary relief of chronic pain, stress and depression. feelings of well-being, improved mood, stress and anxiety relief, and relaxation. It helps our brains release Oxytocin which causes a deep sense of trust and comfort.



MID-CORONAVIRUS

THE NEW NORMAL

Sanitiser Sommelier

Whenever there is a proliferation of products, expert help can help us safely navigate the growing landscape of choices. In booming post-war America, horror actor Vincent Price assumed the mantle of connoisseur, advising where to eat, what cigars to smoke and the fine wines to drink. Price's cookbook 'A Treasury of Great Recipes' saw him hit the greatest restaurants in the world and bag their recipes. It also shows you how to fold napkins like lotus flowers, palms, lilies and cacti and recommends entertaining guests by your pool.

As we enter an era with sanitisers being created by luxury goods firm LVMH, and drinks companies like Bacardi flexing their premium production lines to make much-needed sanitiser, the Sanitiser Sommelier can help us navigate the haptic, practical and olfactory aspects of this new hand-bag essential. A world first expert on the various brand and qualities of hand sanitiser, adding a sense of connoisseurship through tasting notes, like a fine wine.

The Sanitiser Sommelier would also call-out bad science that is being disseminated by some well-meaning influencers in the name of DIY sanitiser projects.



A woman with dark hair, wearing a red dress and red high-heeled shoes, is lying on her side on a green tufted sofa. The scene is dimly lit, with the woman's legs raised and bent at the knees. The background is a plain, light-colored wall.

HACKING THE HOME

Spending time indoors during lockdown means making our living spaces multi-functional. Many face entertaining children for a long time within the limitations of their homes. People have risen to this collective creative challenge with an imagination that breaks the 4 walls. Often the tighter the parameters, the bigger the dreams.

MID-CORONAVIRUS

HACKING THE HOME

Den Warfare

Dens have forever ignited excitement in the old and young alike. Blurring the boundaries of reality and imagination, dens are a sure way to hack the everyday home.

Our homes come in different shapes and sizes, but dens can fit anywhere. Balconies become crow's nests, attics become secret lairs, gardens become mindful retreats and kitchen tables a perfect sleeping shelter.

A creative challenge and brilliant case of time well spent, Den Warfare is the ultimate call to arms for hacking the home.

We propose launching a nation wide competition to build the best den. One simple mechanic would be to provide family units with equal kits, a GoPro and a set time. How different the creations would likely be!

For the top 5 winning dens, we could recreate enlarged 3D printed models and land them in city parks for all to enjoy. Whilst GoPro footage can be shared via social channels.



MID-CORONAVIRUS

HACKING THE HOME

Flower Power

Britain's iconic flower shows have been cancelled this year for visitor safety. But now more than ever, nature will play an important role as we settle into our life inside.

For those with windowsills, balconies or even gardens (communal or not) we can unleash the nation's green fingers for a home-made Chelsea Flower Show spectacular!

Drones can be used to capture these displays, and images can be submitted into a curated Instagram feed.

Flowers symbolise hope, perseverance and a brighter future. Gardening is also a proven method of mindfulness, with some people even believing that connecting with soil brings calmness.



A glass of blue liquid with a straw on a saucer with a garnish. The glass is partially filled with a vibrant blue liquid, and a clear straw is inserted into it. The glass sits on a matching blue saucer. On the saucer, there are three small, white, cloud-like garnishes. The background is a plain, light grey surface.

ISOLATED EATING

During the lockdown phase of the pandemic, we are being told to self-isolate, and certainly not mix with other households. This has led to eating in becoming the new eating out, as we are left with no option but to create restaurant style dining experiences in the home.

MID-CORONAVIRUS

ISOLATED EATING

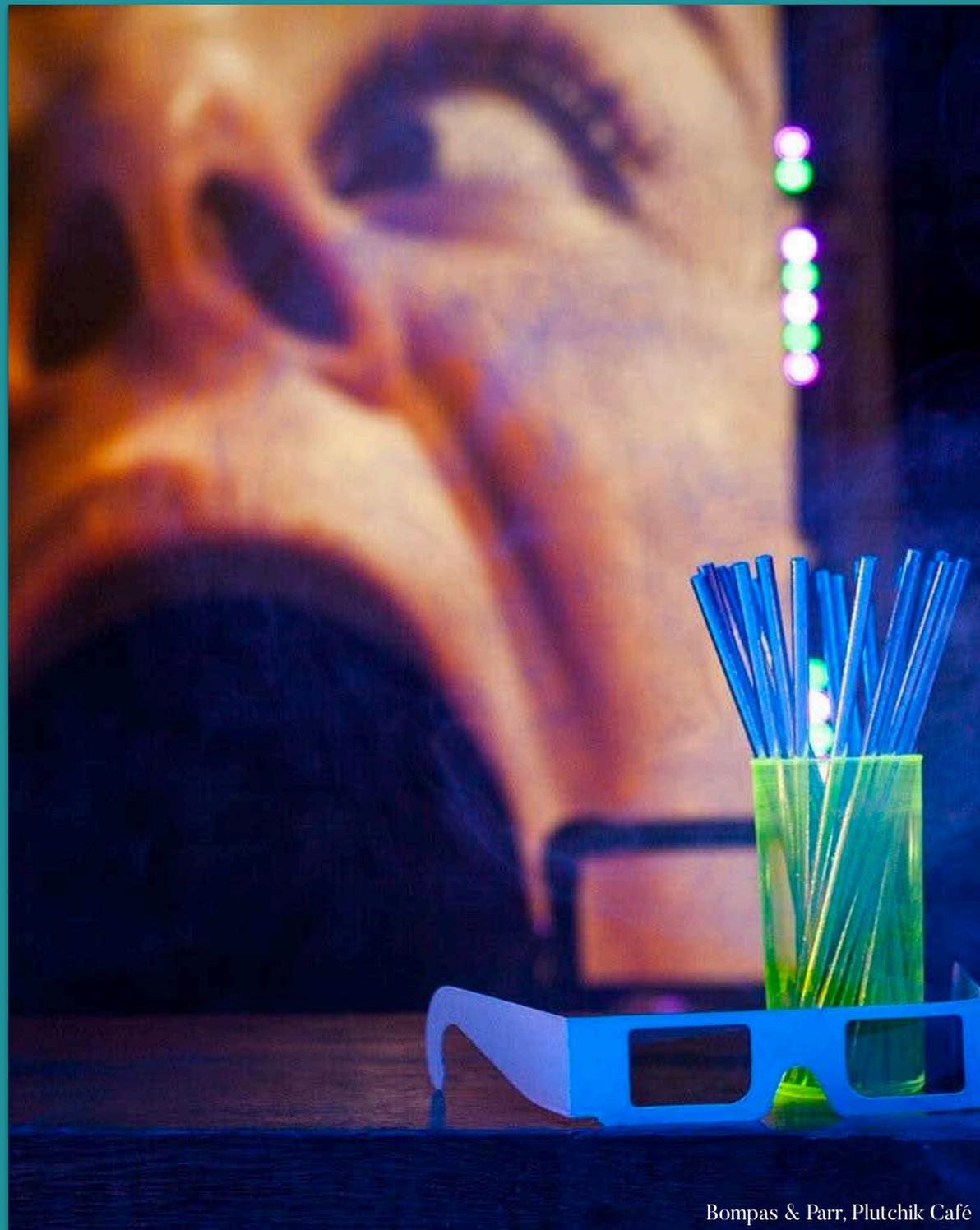
Mind Tasting

As the pandemic forces us to stay at home, we are gaining less access to foods than in the world pre-virus. A trip down to the local shop is becoming less inspiring, as stock runs low. So what if we could make the food that you *can* eat, more exciting?

This idea stemmed from an experiment that Chef Heston Blumenthal did in 2018, who found a link between gut and memory by experimenting with the taste of wine. He found that by sipping wine whilst 'picturing someone you loved dearly' and then sipping wine imagining someone you disliked, resulted in a more bitter taste in the latter. Later experiments of this proved that the same foods can taste different just by changing what you are thinking about when you eat or drink them.

We therefore predict that during the Coronavirus pandemic, at-home dishes can cast a world of flavour on the palette as people are guided through a deep dive into their inner psyche as they eat. Bompas & parr will develop a psychological tasting menu that will allow us to give those stuck at home a taste of the unimagined.

Imagine, you have one bar of chocolate left in the cupboards, but by tapping into your memory bank, you can make the same piece of chocolate taste like vanilla with one bite and then like tobacco with the second.



MID-CORONAVIRUS

ISOLATED EATING

Postcard Decadence

As restaurants close during the lockdown period, the art of 'fine dining' feels as though it is slowly slipping through our fingertips, as food resources lessen and going out to fine establishments is a non-existent leisure activity. But that doesn't mean that fine dining needs to come to a halt. As outlined earlier in the report, this is the Golden Era for Creativity.

Bompas & Parr imagines Decadent Dining that is delivered straight to your dining room, in postcard format - perfect for those date nights that must happen during quarantine! Imagine instructions for 19th Century Parisian style dining (think the 12 person Club Des Grands Estomacs that saw a 12 hour banquet ensue with copious amounts of champagne), but in the home. However, this meal comes with a twist, as recipes are delivered to the home that can be made from tinned foods in the cupboards. Everything required for the decadent aesthetic, including recipes, dress code and dining etiquette are beautifully illustrated on the postcards. The perfect opportunity to make the most out of what is in the cupboards and what lies in the fancy dress box!





**PROVOCATION: HOW LONG
WILL THE PERFORMANCE
OF KINDNESS AND VIRTUE
SIGNALLING LAST?**

A close-up photograph of a person's hands resting on a large, shaggy, light-colored fur rug. The person is wearing a white long-sleeved shirt. The background is a dark, textured surface, possibly a carpet or another rug. The overall tone is warm and intimate.

WHAT HAPPENS
AFTER THE
PANDEMIC?

A POST-
CORONAVIRUS
WORLD

Post-Coronavirus Behaviours

As the pandemic ceases across the world and the virus stops spreading, we look at what impact this might have. It is currently unknown as to how long the world will have to continue to practice these unprecedented levels of hygiene, but in the UK, with at least a 3 week adoption, new habits will be formed, and interactions will change.

Touch as Taboo

As Thomas Fuller once said, "Seeing's believing, but feeling's the truth". How will our sense of touch be affected in a post-coronavirus world? The human population has been brought up with face touching being a regular occurrence in our daily routine. In fact, it is believed that we touch our faces more than 23 times in an hour - something that no other species does. Dacher Keltner, a psychologist at the University of California states that face touching is a form of 'self-soothing'. Skin to skin contact helps to release the calm inducing hormone Oxytocin. When the option to touch your face, other people, and even non-human surfaces is removed, we are likely to develop a mild 'fear' of touch in the future. Will we need to rehabilitate touch in the coming months?

Post-Coronavirus Behaviours

Big Blast Back

There have been many Coronavirus comparisons thus far to the World Wars of the 20th century. Though in many ways misleading, (a global pandemic is not a geopolitical struggle) will the post virus landscape share similar tropes?

So while there will not be a surrender treaty signed, will the world see celebratory street parties like VE day, memorial days and monuments? Will the isolated period spark a craving desire to bring people together again? We predict that a post-Coronavirus behaviour will be that of indulgent celebration.

Post-Coronavirus Behaviours

Sterile vs Dirt

Following a sterile few months, will we look back on our dirty pasts with longing wonder, or with distain at the germ inducing events and daily routines we once followed? As with all trends, we know that things come in cycles. What behaviours will we adopt following the forced antiseptic routine?

Perhaps we will see underground dirt parties ensue? Throughout history there have always been subcultures who go against the grain of the ordinary - take the punks of the seventies for example. Will the post-Coronavirus period see a newly formed subculture?

Or things could swing the other way, and we might continue to live in a super clean and sterile world, where gloves are always worn for interactions, and antibacterial mist showers become the norm. This will be largely driven by the fear of another virus entering the human world.

Post-Corona Predictions

New Taboos:

Haptics Museum

Refreshed Indulgence

Continued Hygiene:

Microscopic Menagerie

Sanitiser Party Pieces

Celebratory Memoirs:

Better Off Out

Wuhan Memorial Monument



NEW TABOOS

Following the stringent guidelines during the pandemic to not touch any part of the face, stay at a 2m distance from those outside the household, and the advice to wear gloves whilst out shopping for essential items, we explore post-virus taboos, as we begin to engage the senses again.

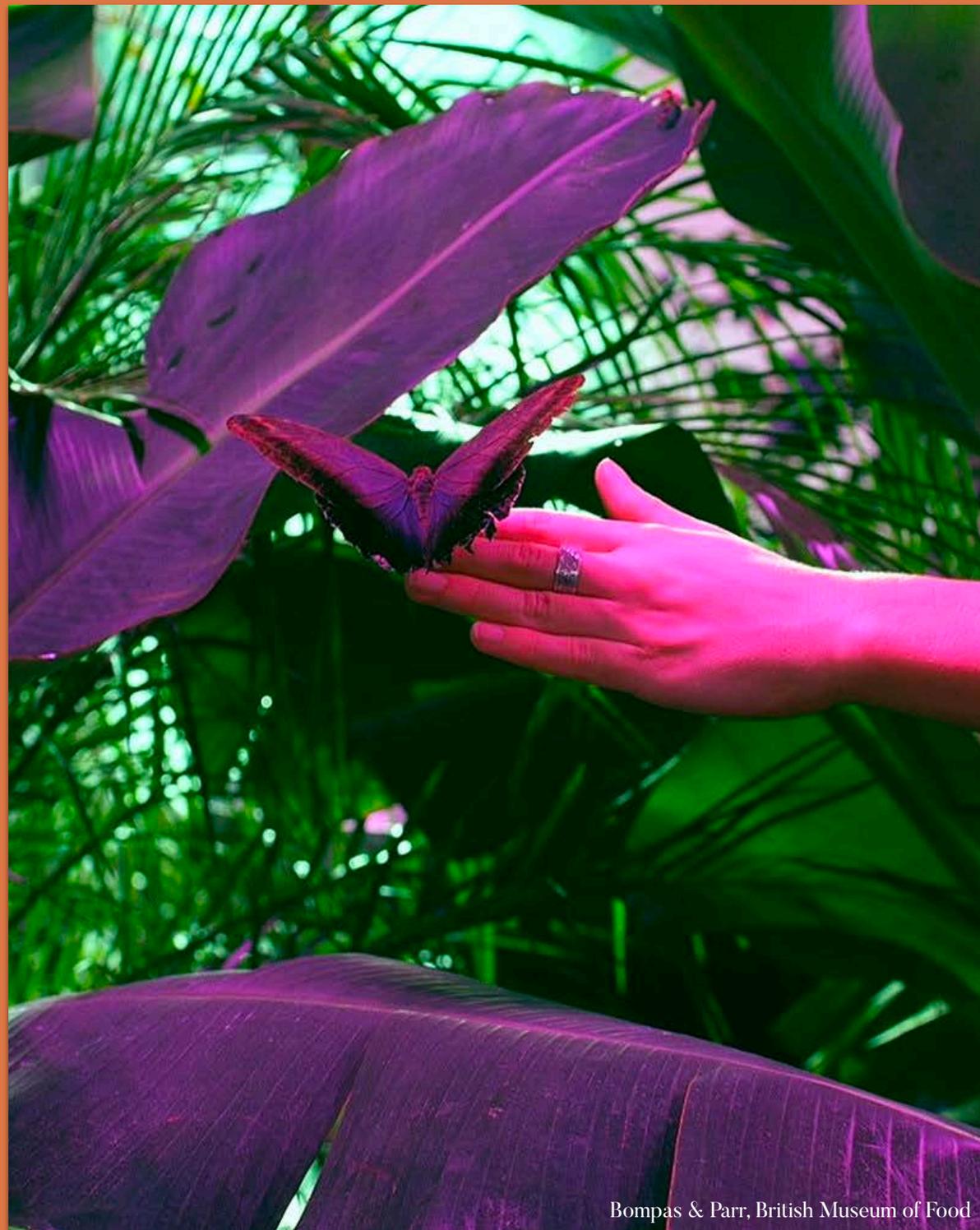
POST-CORONAVIRUS

NEW TABOOS

Haptics Museum

As the pandemic instills fear into everyone that the simple act of touching can spread viruses and threaten loved ones, as the pandemic ends we expect to see people struggle with connecting back to touch again. Touch is an incredibly important sensation, as it can help to release Oxytocin, the 'feel good' hormone. Touch is the first of the senses to develop in the human infant, and it remains perhaps the most emotionally central throughout our lives. It is therefore important that in a world post COVID-19, that people are rehabilitated with the art of touch.

Bompas & Parr imagines a future whereby a Haptics Museum is built to rehabilitate the lost sense of touch. Traditionally, museums have been places whereby touching artefacts is entirely forbidden, but the Haptics Museum will alleviate this rule in favour of humankind. The Museum will take visitors on a sensory haptics tour, daring consumers to engage with various objects and even people. Dunk your hand into a pool of slime, stroke a wall of fur, or feel your way through a maze whilst blindfolded. A sensory stimulating experience, we hope this will encourage others to fall in love with touch again.



POST-CORONAVIRUS

NEW TABOOS

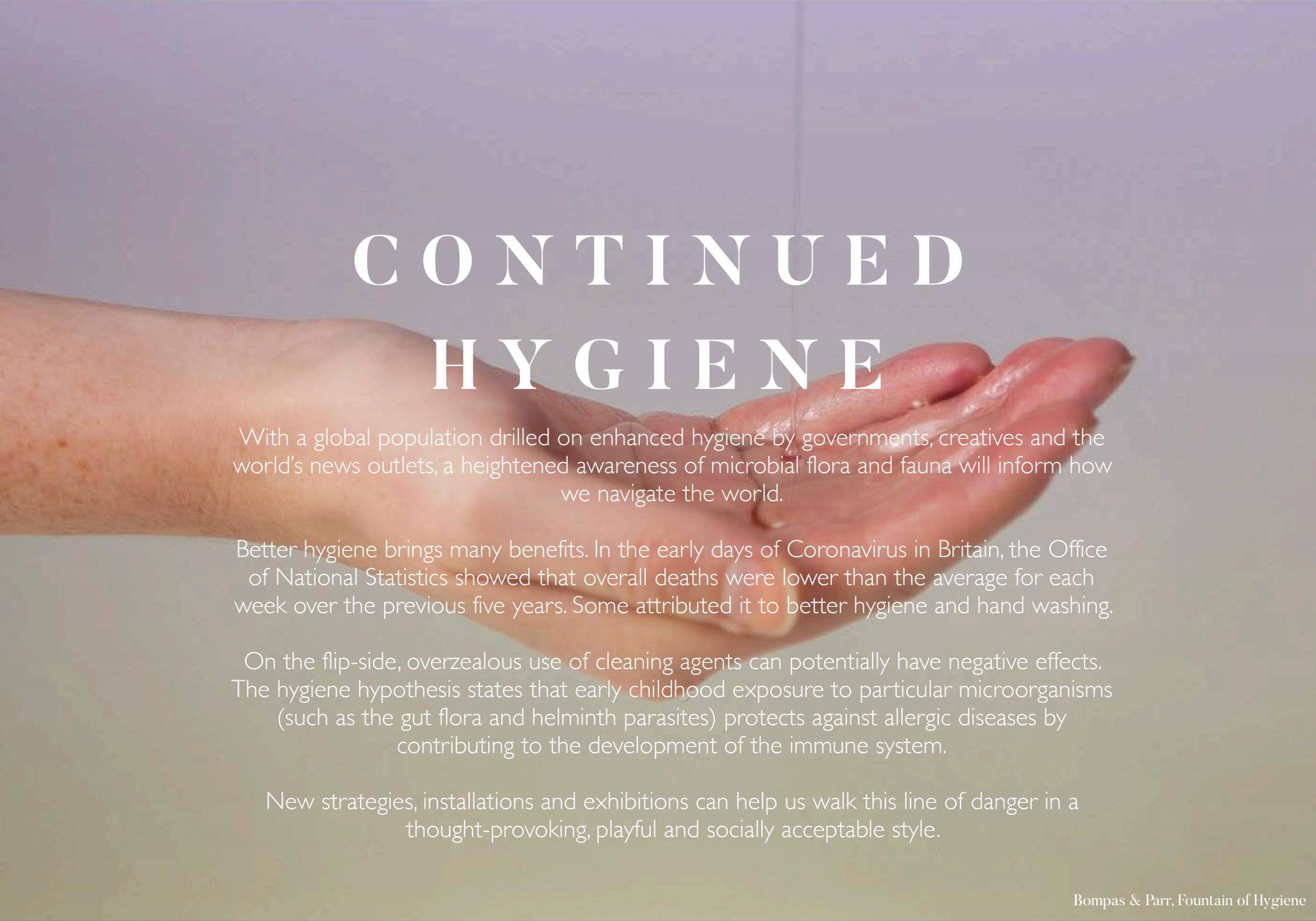
Refreshed Indulgence

After the pandemic has petered out, will the human race develop cravings to play with food again? Whilst the Haptics Museum helps those who have developed a fear of touch, Refreshed Indulgence explores the opposite behaviour of touch desires.

Throughout history we have heard tales of gustatory audacity. French showman Tarrare possessed unusual eating habits, as he would boast eating large quantities of foods in front of revellers. When he was 17, he ate a quarter of a cow. Or take the Emperor Elagabalus, who invited guests to lavish feasts of flamingo, peacock brains and dormice baked in poppies, before drowning guests under mountains of rose petals.

Whilst it is unlikely that we will reach such foodie extremes post pandemic, could we see people really crave to play with food? Imagine a filthy all-in food extravaganza with one rule: no cutlery. A haptic, delicious pleasure, wrapped in beautiful mess and chaos. Certainly a contrast to pandemic rationing and sanitised surfaces.



A close-up photograph of a hand being washed under a stream of water. The hand is cupped, and a thin stream of water falls from the fingers. The background is a plain, light-colored wall.

CONTINUED HYGIENE

With a global population drilled on enhanced hygiene by governments, creatives and the world's news outlets, a heightened awareness of microbial flora and fauna will inform how we navigate the world.

Better hygiene brings many benefits. In the early days of Coronavirus in Britain, the Office of National Statistics showed that overall deaths were lower than the average for each week over the previous five years. Some attributed it to better hygiene and hand washing.

On the flip-side, overzealous use of cleaning agents can potentially have negative effects. The hygiene hypothesis states that early childhood exposure to particular microorganisms (such as the gut flora and helminth parasites) protects against allergic diseases by contributing to the development of the immune system.

New strategies, installations and exhibitions can help us walk this line of danger in a thought-provoking, playful and socially acceptable style.

POST-CORONAVIRUS

CONTINUED HYGIENE

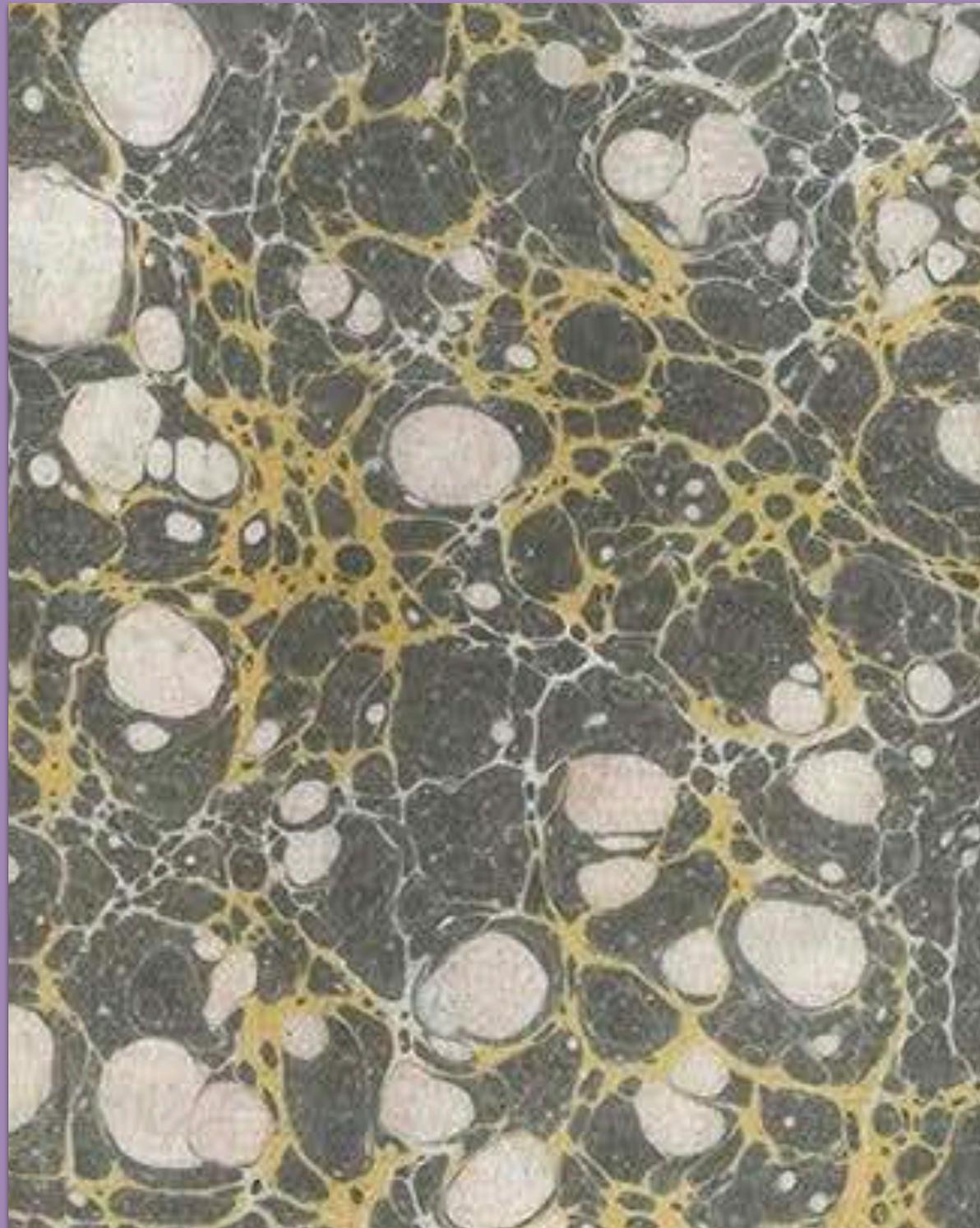
Microscopic Menagerie

Though in a post COVID-19 world we will continue to be obsessed with sanitisation and hand washing, germs are essential to good health. Research published by microbiologists and bioinformaticians from Harvard Medical School and Joslin Diabetes Centre in 2019 suggested there were more genes in the human microbiome than stars in the observable universe.

For this project a travelling microscopic menagerie sets out to celebrate the strange, disgusting and amazing ways germs help our bodies, from faecal transplants to the importance of aligning microbes in finding your partner.

Features include:

- DIY Slime Mould Racing – construct mazes for the single-celled Physarum Polycephalum to navigate
- Immortality Virus: become immortal by chopping your DNA into that of a technically immortal virus with Dr Simon Park
- Personality Transplant – ever envied your friend's sense of humour? Swap personality with them through an experimental faecal transplant service (legislation allowing)
- Heat Exchange Kissing Booth – learn how many personal bacteria you swap every time you kiss your partner



POST-CORONAVIRUS

CONTINUED HYGIENE

Sanitiser Party Pieces

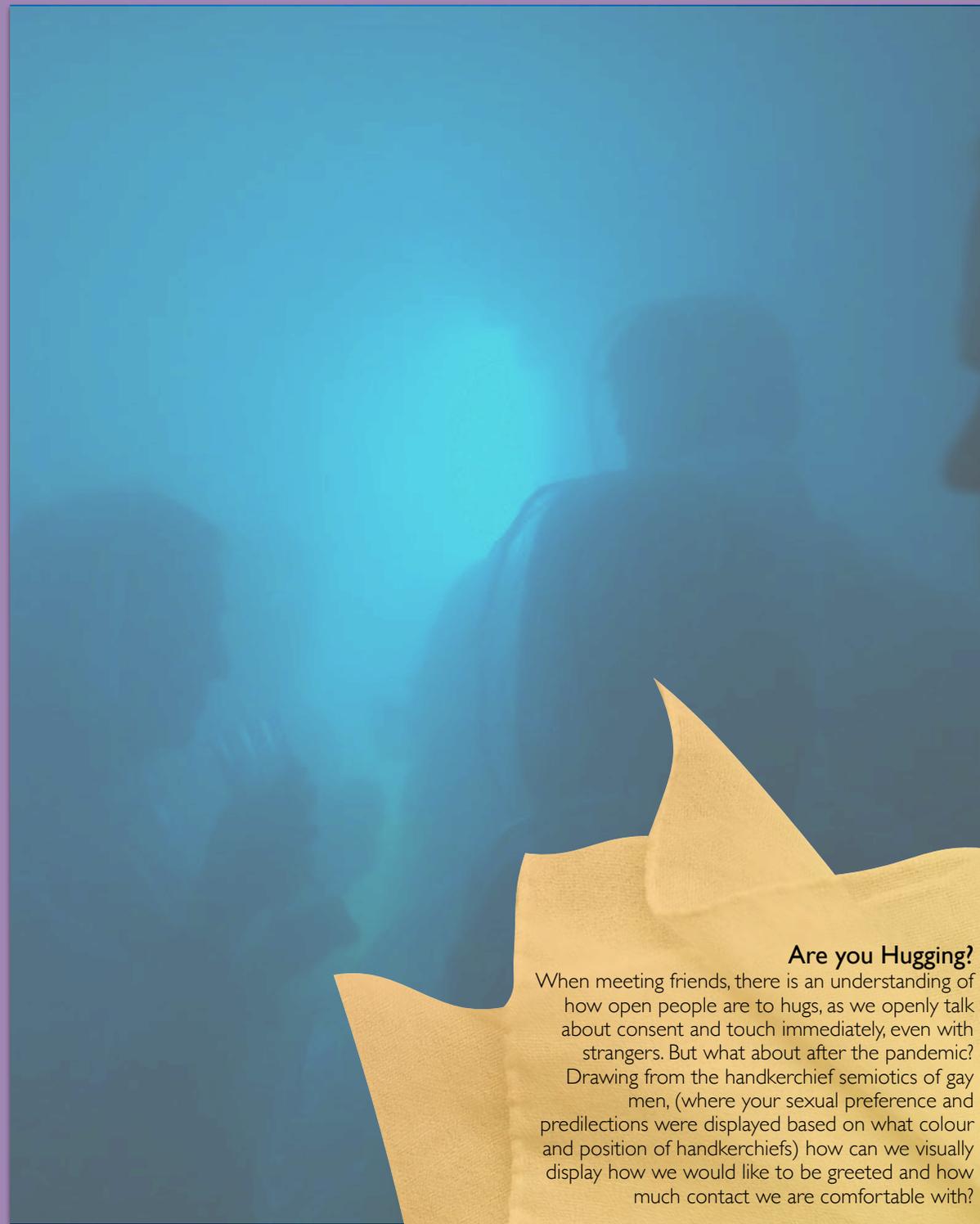
'Scrubbing up' for a big night takes on new meaning!

A centrifugal centrepiece with glitter and panache is useful in countless party scenarios. In the past these have been chandeliers (to give light), champagne towers (for the toast) and red carpets (for the elite entrance).

If we are to effectively socialise post-Coronavirus we'll need a way to do so whilst maintaining rigorous hygiene. Bompas & Parr have been evaluating how sculptural party pieces can be forged to enhance both the party rituals and best practice cleanliness.

Here are some currently being prototyped:

- Cloud of Cleanliness – a fog chamber of purifying mist that can act as a mysterious but effective party portal
- Sanitiser Fountain – a sculptural fountain of hand sanitiser with choreographed light display. The greater the guest interaction, the more festive the lights
- Cymatic Pool – the event's soundscape is visualised on the surface of a pool of hydroalcoholic gel through hypnotic cymatic patterns
- Tornado of Sterility – a twister of spatialised sterilising fluid. Put your hands in after coming into contact with a suspect guest. The effect is enhance by cleansing UV light.



Are you Hugging?

When meeting friends, there is an understanding of how open people are to hugs, as we openly talk about consent and touch immediately, even with strangers. But what about after the pandemic?

Drawing from the handkerchief semiotics of gay men, (where your sexual preference and predilections were displayed based on what colour and position of handkerchiefs) how can we visually display how we would like to be greeted and how much contact we are comfortable with?

The background of the entire slide is a dark, almost black, space filled with a shower of falling confetti. The confetti consists of numerous small, irregular pieces in shades of gold and blue, creating a sense of movement and celebration. The lighting is soft, highlighting the metallic sheen of the gold pieces and the vibrant hue of the blue ones.

CELEBRATORY MEMOIRS

Much of the language and rhetoric used to describe the experience of COVID-19 is similar to a conflict. Wartime budgets are raised, front-line staff face down a common enemy, the virus and normal people face predations through slowing economy, illness, the loss of friends and family and limitations of liberties.

Indeed French President Emmanuel Macron said, "We are at war" multiple times in a single televised interview. Could the pandemic experience be marked and commemorated in a similar way to the great global conflicts of the 20th Century.

POST-CORONAVIRUS

CELEBRATORY MEMOIRS

Better Off Out

Having spent so much time indoors, we will be craving social activities. But how soon is too soon to ignite our party plans once more and will we feel cautious as we slowly climb out from our world of isolation?

The time will come when we must stretch our wings once more, and what better way to mark the occasion than a huge street party bonanza.

However, we will ensure it isn't all too much at once as we blur the home with the street. Carpeted pavements and streetlights with lampshades will allow us to ease into the outside.

We will again be able to shake hands, hug or kiss. Not to mention a huge cheers as we celebrate the heroes of our community.

Street parties are symbolic celebrations and since time began have marked the end of wars, Jubilees, Coronations and national festivals.

Imagine the possibility of a sponsored street party.



Brian Vu

POST-CORONAVIRUS

CELEBRATORY MEMOIRS

Wuhan Memorial Monument

In a post-Coronavirus world, we imagine a physical and digital monument in Wuhan to human resilience. The monument is established during the pandemic and updated to reflect the ongoing toll that Coronavirus has taken, celebrating ongoing human ingenuity in the face of adversity. Once the pandemic has been overcome it acts as an international site for remembrance and reflection.

This project serves to provide a fitting space for the world to commemorate what may be seen as the defining experience of the 21st Century, one that provoked a seismic shift in how we live and relate to one another.



About Bompas & Parr

Bompas & Parr is adept at identifying themes and realising projects long before they've even been featured in trend reports. The studio, founded in 2007 as a jelly company which firstly evolved into a catering company and secondly into a full service experience design agency focusing on food and the senses, regularly advises the world's best trend spotters and forecasters including The Future Laboratory, WGSN, Protein and JWT Intelligence on what is coming next. With our Imminent Future report you get it straight from the coal face of creativity. The areas detailed here are themes we are excited about and will be exploring creatively in the next year. If you want to be a genuine innovator rather than an early adopter we welcome you to join us.

Thank You

For further details please contact:
info@bompasandparr.com

BOMPAS & PARR